#### Open Data Science Initiative

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### Challenges for Companies

- ► Trying to dominate the modern interconnected data market (e.g. Amazon, Google, Facebook) buying up talent and competitors.
- or trying to exploit current 'data silos' (e.g. Tescos clubcard, Experian) — monetising our data today (limited shelf life?)
- or trying to understand their own systems (the internal google search)
- ▶ or new companies with new ideas that will generate data.

### Challenges for Companies

- ► How do they break the natural data monopoly?
- ► How do they access the necessary expertise?

### Challenges in Science

#### Data sharing is more widely accepted but:

- Most analysis is simple statistical tests or explorative modelling with PCA or clustering.
- ► Few scientists understand these methodologies, apply them as black box.
- ► There is an understanding gap between the data & scientist and the data scientist.

### Challenges in Health

- ► Ensure the privacy of patients is respected.
- Leverage the wide range of data available for wider societal benefit.

### International Development

- Exploit new telecommunications infrastructure to develop a leap-frog developed countries.
- Needs mechanisms for data sharing that retain the individual's control.
- Widespread education of *local* talent in code and model development.

#### Common Strands

- Improving access to data whilst balancing against individual's right to privacy against societal needs to advance.
- Advancing methodologies: development of methodologies needed to characterize large interconnected complex data sets.
- Analysis empowerment: giving scientists, clinicians, students, commercial and academic partners ability to analyze their own data with latest methodologies.

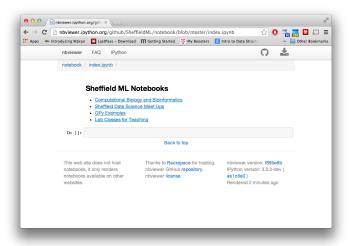
### Open Data Science: A Magic Bullet?

- ► Make new methodologies available as widely and rapidly as possible with as few conditions on their use as possible.
- Educate commercial, scientific and medical partners in use of these methodologies.
- Act to achieve a balance between data sharing for societal benefit and right of an individual to own their own data.

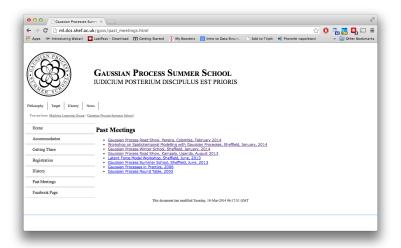
### **Achieving This**

- ▶ Use BSD-like licenses on software.
- ► Educate our partners (summer schools, courses etc).
- ► Act to achieve a balance between data sharing for societal benefit and rights of the individual.

#### Make Analysis Available

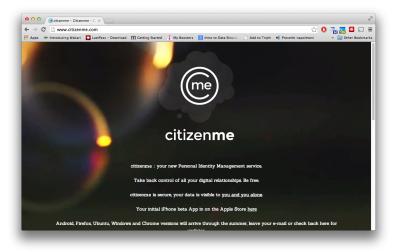


### Educating



But we need to do much more!

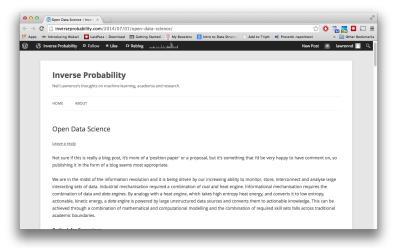
#### Digital Identity and Data Ownership



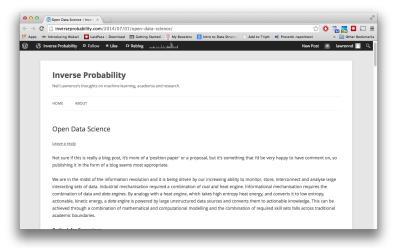
# Data Warehousing



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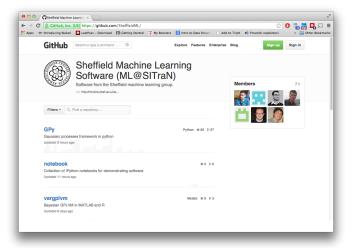
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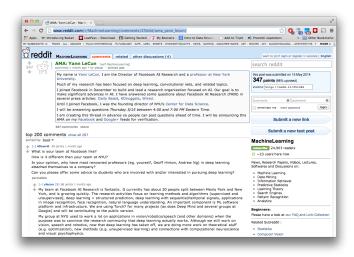
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#### Modern Tools: Github



#### Modern Tools: Reddit



#### Modern Tools: IPython Notebook



#### **Literate Computing**

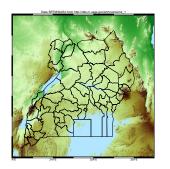


#### Example: Prediction of Malaria Incidence in Uganda

- Work with John Quinn and Martin Mubaganzi (Makerere University, Uganda)
- ► See http://air.ug/research.html.

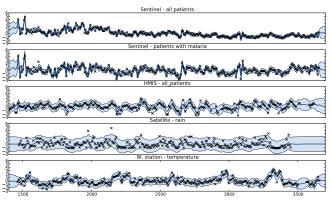
# Malaria Prediction in Uganda



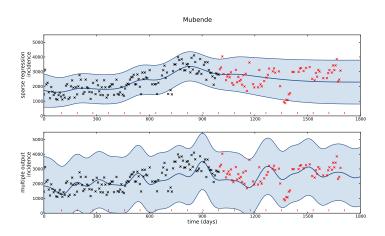


#### Malaria Prediction in Uganda





## Malaria Prediction in Uganda



#### GP School at Makerere



# Early Warning Systems

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